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FOR IMMEDIATE RELEASE

Parkell Launches New Brush&Bond® MAX Bonding System
*Providing Higher Bond Strengths to Enamel and Dentin than
the Leading Competitor*

EDGEWOOD, NEW YORK, USA – [Parkell](#), a recognized global leader in dental materials and equipment manufacturing for over 70 years, is proud to announce the new **Brush&Bond® MAX** bonding system.

Building on decades of success with Brush&Bond®, Brush&Bond MAX is a next-generation bonding agent that focuses on providing optimal performance on the surfaces dentists use bonding agents the most - enamel and dentin. This single-bottle system provides stronger adhesion and higher bond strengths than the leading competitor, so clinicians can feel more confident in their ability to deliver restorations that can withstand the test of time with no post-op sensitivity.

One key differentiator with Parkell's Brush&Bond MAX is the introduction of the simplified touch application technique, which is an alternative to the scrubbing step needed when applying many other bonding agents to the prep surface, some of which require up to 20 to 30 seconds of active scrubbing.

Prior to launch, Parkell conducted a survey and over 55% of doctors surveyed, who currently use a bonding agent that requires a scrub application technique, did not feel confident that they are covering the entire prep surface.

With Brush&Bond MAX, dentists just need to dip the head of the chemically treated activator brush into the Brush&Bond MAX liquid and simply touch it to the prep surface, going back and forth to pick up more liquid until the entire prep surface is moist.

Once the brush touches the surface, Brush&Bond MAX does the rest of the work, as it begins penetration down into the tubules. This technique eliminates doubts about being able to scrub the liquid into tight line angles or the bottom of a small proximal box and ensures consistent, even, and complete coverage of the entire prep surface.

Brush&Bond MAX also treats dentin hypersensitivity and seals crown preps with a durable surface coat during temporization. Because of its low film thickness, it is imperceptible in x-rays and won't interfere with the seating of lab fabricated restorations when used in conjunction with resin based adhesive cements. It is compatible with all Parkell restorative composites as well as all light-cure, self-cure, and dual-cure methacrylate-based composites and cements currently available.

It can be used with Ea-Z-Y Primer (sold separately) for enhanced benefits and bonding to porcelain, zirconia and lithium disilicate restorations.

Brush&Bond MAX works with all etching techniques (total-etch, selective-etch, self-etch), seals dentin, cementum and enamel, improves retention of most self-adhesive resin cements when applied to the prep surface prior to the final cementation of indirect restorations, and provides deep penetration into the tubules to promote the formation of a complex hybrid network that ensures MAXimum bonds between the tooth and the restorative.

For more information about Parkell, please visit www.parkell.com or call (800) 243-7446.

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About Parkell Inc.

Parkell has been designing and manufacturing internationally recognized quality restorative materials and equipment on Long Island, NY for over 70 years. Known for advanced material technology like Blu-Mousse® Bite Registration Material and Dryz® Gingival Retraction Paste and generations of high-quality Ultrasonic Scalers and Scaler inserts like the TurboSensor® and Burnett Power-Tip™, Parkell is dedicated to assisting the dental profession with its material and small equipment needs through innovation and collaboration. Consistently looking to produce next-generation products, Parkell has created the Digitest® 3 Pulp Vitality Tester as well as the Predicta Bioactive line of materials that work to restore the tooth the natural way.

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